



Media Contact:
Kimberly Meesters
(704) 654-4431 office
(704) 999-0925 cell

kimberly.meesters@nascarhall.com

TICKET AND MEMBERSHIP FACT SHEET

CHARLOTTE, N.C. (Oct. 7, 2009 – 215 days until opening) – The following list includes NASCAR Hall of Fame ticket and membership details.

On sale Date:

9 a.m. EDT Wednesday, Oct. 14, 2009

How to Purchase:

By Phone: 877-231-2010

Online: www.nascarhall.com

On-site: Box office will open in the spring of 2010.

Types of Tickets:

General Admission: Adult, Senior, Military, Children

Charter Memberships: Six levels detailed below

Group packages: For groups of 15 or more; discounted rates available depending on type and size of groups.

*The NASCAR Hall of Fame is a timed-entry facility; guests must select the date and time of their visit when purchasing a ticket.

Parking Discounts:

The NASCAR Hall of Fame Parking Deck (Brevard Street entrance) will offer a 25% parking discount with the purchase of a NASCAR Hall of Fame ticket. This offer is subject to parking availability.

General Admission Prices:

Adult \$19.95

Seniors (60 and up) \$17.95

Military \$17.95

Ages 5 – 12 \$12.95

Under 5 Free

Tickets purchased online or via phone will be discounted \$1 per ticket.

Charter Memberships:

Rookie Racer (ages 5 - 12) - \$25

- Unlimited admission to the Hall of Fame for one full year
- Commemorative Charter Member Hall Hard Card
- Commemorative Charter Member lanyard and Hall Hard Card Holder
- 40% off simulator rides

- NASCAR Hall of Fame gift pack
- Early entrance on select days

Crew Chief (*Individual Membership*) - \$50

- Unlimited admission to the Hall of Fame for one full year
- Commemorative Charter Member Hall Hard Card
- Commemorative Charter Member lanyard and Hall Hard Card Holder
- 40% off simulator rides
- 10% off guest pass purchases
- NASCAR Hall of Fame gift pack
- Monthly NHOF eNewsletter
- Early entrance on select days

Pit Crew Family Pack (*Family Membership*) - \$150

- Unlimited admission to the Hall of Fame for one full year for two adults and their children (*Up to age 18*)
- Commemorative Charter Member Hall Hard Cards
- Commemorative Charter Member lanyards and Hall Hard Card Holders
- 40% off simulator rides
- 10% off guest pass purchases
- NASCAR Hall of Fame gift pack
- Monthly NHOF eNewsletter
- Early entrance on select days

Winner's Membership - \$250

- Unlimited admission to the Hall of Fame for one full year.
- Commemorative Charter Member Hall Hard Card
- Commemorative Charter Member lanyard and Hall Hard Card Holder
- Two guest passes per visit
- Two one-time use parking vouchers
- 60% off simulator rides
- Early entrance on select days
- Additional savings during visit
 - 10% off guest pass purchases
 - 10% off gift shop merchandise
 - 10% off food and beverage in NHOF cafe
- Discount on select Hall events
- Priority seating at High Octane Theater events
- NASCAR Hall of Fame gift pack
- Opportunity to purchase special pre-sale tickets for Induction Ceremony (*Limit 2 – subject to availability*)
- Monthly NHOF eNewsletters
- NHOF Yearbook

Champion's Membership - \$500

- Unlimited admission to the Hall of Fame for one full year

- Commemorative Charter Member Hall Hard Card
- Commemorative Charter Member lanyard and Hall Hard Card Holder
- Four guest passes per visit
- Four one-time use parking vouchers
- Free simulator rides (*subject to availability*)
- Early entrance on select days
- Additional savings during visit
 - 15% off Guest Pass purchases
 - 15% off Gift Shop merchandise
 - 15% off food and beverage in NHOF cafe
- Discount on select Hall events
- Priority seating at High Octane Theater events
- Free NASCAR Scene and NASCAR Illustrated subscriptions
- NASCAR Hall of Fame gift pack
- Monthly NHOF eNewsletters
- NHOF Yearbook
- Invitation to special membership pre-opening event
- Opportunity to purchase special pre-sale tickets for Induction Ceremony (*Limit 4 – subject to availability*)
- Invitation to special NASCAR celebrity event
- Recognition in Yearbook
- Free 4"x8" Commemorative Brick

Legend's Membership - \$1,000

- Unlimited admission to the Hall of Fame for one full year
- Commemorative Charter Member Hall Hard Card
- Commemorative Charter Member lanyard and Hall Hard Card Holder
- Six guest passes per visit
- Six one-time use parking vouchers
- Free simulator rides (*subject to availability*)
- Early entrance on select days
- Additional savings during visit
 - 20% off guest pass purchases
 - 20% off gift shop merchandise
 - 20% off food and beverage in NHOF Cafe
- Discount on select Hall events
- Priority seating at High Octane Theater events
- Free NASCAR Scene and NASCAR Illustrated subscriptions
- NASCAR Hall of Fame gift pack
- Monthly NHOF eNewsletters
- NHOF Yearbook
- Invitation to special membership pre-opening event
- Invitation to opening reception
- Invitation to annual Inductee event
- Two free tickets to annual Induction Ceremony

- Opportunity to purchase special pre-sale tickets for Induction Ceremony (*Limit 4 – subject to availability*)
- Recognition in Yearbook
- Free 8”x8” Commemorative Brick
- VIP Service, including advance notice and preferred seating for select NHOF events
- Invitation to special NASCAR celebrity event
- Recognition on Donor Wall
- Limited edition inaugural print

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